

MEDIA AND UNIVERSE

Every age raised its challenges before a man. At the beginning of the new millennium, one of these challenges is the reality created by the media, the media reality - hyperreality.

Will a man become one of referentials to be sucked by the powerful media systems of tomorrow, a product of simulation process, or the media is only a weapon in the hands of men, weapon for reaching new planets, worlds, galaxies, are just some of the questions that still remain open after reading this paper.