

ACTIVITIES OF AS "EUREKA" IN THE FIELD OF PROMOTION OF ASTRONOMY IN THE DIGITAL ENVIRONMENT

Over time, digital technologies are evolving that are becoming an ever better form of promoting astronomy and science. Especially if we take into account that 2020 was characterized by the time of the corona virus pandemic, when almost all activities of the association were reduced to online variants. AU "Eureka" managed to orient its activities to the digital sphere and to achieve successful results through the project "Online interesting astronomy" and running an Instagram page. This paper will discuss the results achieved on these two important projects by which the association has managed to break through in the digital sphere.

Key words: Astronomical association "Eureka", CPN – Center for promotion of science, Online activities, Instagram